

Formation of EBSB Club

Ek Bharat Shreshtha Bharat (EBSB) has been one of the major flagship programmes of the Government to bring in cultural integration of the country as a part of the vision to build a "New India by 2022".

The program was launched by the Honorable Prime Minister to promote engagement amongst the people of states and union territories in the country in order to enhance mutual understanding and bonding between people of diverse cultures, thereby securing stronger unity and integrity of India.

IILM as a Higher Education Institution has been paired with the other Higher Education Institutions to take this initiative forward.

In view to fulfill the objective of the initiative, we are creating a club called "EBSB Club" with an objective :

- **To CELEBRATE** the Unity in Diversity of our Nation and to maintain and strengthen emotional bonds between the people of our Country;
- **To PROMOTE** the spirit of national integration through a deep and structured engagement between all Indian States and Union Territories
- **To SHOWCASE** the rich heritage and culture, customs and traditions of either State for enabling people to understand and appreciate the diversity that is India, thus fostering a sense of common identity
- **TO ESTABLISH** long-term engagements and,
- **TO CREATE** an environment which promotes learning between States by sharing best practices and experiences.

List of Students for EBSB Club

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